|  |  |
| --- | --- |
| **Online Health Assessment CCM therapy Survey – Patient Website Questionnaire** The patient experience would take place something like this below:1. Patient is directed to or voluntarily searches out the clinic’s website
2. They are presented with a banner that reads “Are you a candidate for *CCM* therapy?”
3. Clicking the banner would load a release acknowledgement where they accept cookies, which allows the clinic to retarget them with the information they are about to voluntarily leave behind.
4. If they click “accept”, a new landing page loads, and they are asked to complete the following questionnaire (questions below) to see if CCM is medically appropriate for them?
5. They complete the questions, and their results are scored automatically.
6. They get their results via a new page once all of their information is entered and ALL questions are answered.
7. If a question is answered and it is against product labeling – the quiz will automatically end and the patient will receive a message that they are likely not a candidate for CCM therapy
8. The scoring methodology is depicted on the questionnaire. A cumulative score of 10 – 16 would equal a “Qualified” patient and they would receive a message that they "may be" a candidate to receive CCM therapy based on their answers to the questions on the form, and they would be notified that they should speak to their physician. They are also offered the options to:
	* 1. select from the physician locator (on our website), or
		2. to have a call center call them to assist or discuss.
9. A running score of 5 - 9 would equal a “Not Qualified” patient and they are reminded to discuss CCM with their healthcare professional and to closely monitor their symptoms as HF is a progressive disease, and they should consult with their physician.
10. All that take the quiz are sent already approved patient education collateral “Is CCM right for me?” or other appropriate (I/D approved) patient education, and are retargeted via approved means.

**Patient Facing Questions Include:**Are you still experiencing heart failure symptoms despite being on medications prescribed by your doctor for heart failure? * + Yes (2 pts)
	+ No (0 pts)
* Has your doctor told you that you have permanent atrial fibrillation?
	+ Yes *(the quiz will end due to the IFU of Normal Sinus Rhythm – patient not qualified for CCM therapy)*
	+ No (1 pt)
	+ I don't know (1 pt)
	+ Do you have difficulty breathing at rest or during activity?
	+ Yes, at rest (1pt)
	+ Yes, during activity (0pt)
	+ Yes, both at rest and during activity (2pts)
	+ No (0 pts)
* Have you experienced any of the following? (Multiple selection)
	+ Swelling in your legs, ankles, or feet (1pt)
	+ Trouble climbing a flight of stairs (1pt)
	+ Fatigue or tiredness during the day (1pt)
	+
* Do your symptoms make it hard for you to accomplish your normal daily activities?
	+ Yes (2pts)
	+ No (0 pts)
* Do you have difficulty breathing while trying to sleep and need to use pillows to get a good night’s rest?
	+ Yes (2pts)
	+ No (0 pts)
* Do you have an implanted device to treat your heart failure?
	+ Yes – I have a pacemaker (1 pt)
	+ Yes, I have an ICD/ defibrillator (2 leads) (1 pt)
	+ Yes, I have a CRT (3 leads) *QUIZ will end due to IFU of CRT Indication/ patient not qualified for CCM*
	+ No (2 pts)
* Do you know what your ejection fraction or EF is (a measurement of the heart’s pumping efficiency)?
	+ Yes, Normal > 55% (0 pts) *Quiz will end due to IFU of EF 25 – 45%*
	+ Yes, 45 - 55% (0 pts) *Quiz will end due to IFU of EF 25 – 45%*
	+ Yes, 25 – 45% (2pts)
	+ Yes, <25% (0pts) *Quiz will end due to IFU of EF 25%- 45%*
	+ I don’t know what my EF is (1pt)

Please provide the information below to see if you may be a candidate for the CCM Therapy:* Name\*

First Last* Email\*

* Phone\*

 |  |

Reminder: 10 – 16 – individual answering the questions will receive a message that they “may be a candidate for CCM therapy”

Reminder: 5 – 9 – individual answering the questions will receive a message that they are likely NOT a candidate for CCM therapy.